



**PRESS RELEASE
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IT IS ALL ABOUT DATA - Al Jama-ah and the Mayor of City of Johannesburg aim to unlock the next Industrial Revolution in South Africa

Al Jama-ah says the Party and the City of Johannesburg (CoJ) will not sit back and wait for the rest of the world to reap awards as Africa, South Africa, the City of Johannesburg, the Western Cape, and the other provinces are set to see the fastest growth in artificial intelligence.

The party's leader and Member of Parliament Hon Ganief Hendricks says the growth in artificial intelligence in spending worldwide has reached \$3 billion this year and there is a prediction for an increase of \$7 billion by 2026. "As technology changes the world, South Africa has the young experts to unlock the next Industrial Revolution.

The artificial intelligence furore has swept across continents. Africans have a gold mind on their fingertips. A rapidly growing population of 1.4 billion people of which 70% are under the age of 30; this combined with youth growth in artificial intelligence investments creates a potent recipe for Africa," says Hendricks.

He says that the Western Cape, the CoJ, and the rest of South Africa have missed the 1st-, 2nd-, and 3rd Industrial Revolutions. However, Al Jama-ah and the Executive Mayor of the CoJ Kabelo Gwamanda are determined that the African continent will not miss the 4th and the 5th Industrial Revolutions. According to Hendricks, the piece in the puzzle that will make this a reality, is data driven by highly skilled technologists.

Hendricks received an award from the corporate world as one of the pioneers of the internet in South Africa for creating next generation jobs and new revenue streams. He is continuing these groundbreaking opportunities in the three tiers of government. "Government is still too slow in taking the bold step by giving its citizens free data Which is much-needed now. The profit margins it allows is just too high and can be reduced to less than the current 10%," he explains.

On 1st July 2023 Al Jama-ah will be launching its membership registration campaign for the year 2023 / 2024. Besides getting a membership card for the new year, Al Jama-ah will give all its registered paid-up members free data and a free sim card. The free data will be topped up every month until the elections in 2024.

"This will not only give the party an edge in campaigning, but it will also give hope to young people as they get to grips with artificial intelligence with the free data that Al Jama-ah will be giving them and an opportunity to buy data at a much-reduced cost; it is all about data,"

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says Hendricks.

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